

## PROGRAMME TERMS

### Eat, Drink, Shop Healthy Challenge 2025

#### A. ABOUT THE CHALLENGE

1. The Eat, Drink, Shop, Healthy Challenge 2025 ("Challenge") commences on 1 January 2025 and ends 31 December 2025 ("Challenge Period").
2. During challenge period, participants can earn Digital Stamps and Healthpoints by purchasing a "Qualifying Item" from Eat, Drink, Shop Healthy Challenge supporting outlets ("Supporting outlets") listed on [EatDrinkShopHealthy.gov.sg](https://EatDrinkShopHealthy.gov.sg) via the following methods:
  - i. Scanning a QR Ticket or QR Receipt after completing a purchase of qualifying items from supporting outlets. This will be referred to as the "Offline Method"; and/or
  - ii. Linking their Healthy 365 account with partners' applications before completing a purchase of qualifying items from supporting online partners' applications. This will be referred to as the "Online Method".
3. "Qualifying Items" include Qualifying Food, Qualifying Drink, Qualifying Dessert and Qualifying Grocery as detailed in Clause F.

#### B. CHALLENGE ELIGIBILITY

1. To join the challenge, participants must have a valid Healthy 365 account and be at least 17 years old based on calendar year.

#### C. EARNING OF DIGITAL STAMPS AND HEALTHPOINTS

##### OFFLINE METHOD

The following clauses, C1 to C10, are applicable for the Offline Method of purchasing of Qualifying Items at supporting outlets.

##### **Request for QR Ticket**

1. Applicable to supporting outlets that issue QR Tickets only. You should request for a QR Ticket from the outlet staff immediately upon purchase of a Qualifying Item. You must scan the QR Ticket using the Healthy 365 app to earn Healthpoints and digital stamps.
  - i. Every Qualifying Food purchased entitles you to one (1) Food QR Ticket.
  - ii. Every Qualifying Drink or Qualifying Dessert purchased entitles you to one (1) Drink QR Ticket.
  - iii. Every Qualifying Grocery purchased entitles you to one (1) Grocery QR Ticket.

For purchase of Qualifying Items from participating stalls in hawker centres, please refer to Clause H6 for the exchange of coupons for QR Tickets.

2. QR Tickets are valid till the end of the next calendar day (2359 hours) and would expire thereafter. Health Promotion Board (“HPB”) shall not be liable for Healthpoints and digital stamps that are not successfully issued due to QR expiry.
3. QR Tickets can only be scanned once, regardless of the scan outcome (i.e., if Healthpoints and digital stamps have been successfully issued or if they were not issued due to reasons such as hitting the account holder’s weekly cap indicated in Clause D2, or QR code being scanned before.)
4. For supporting outlets issuing QR Tickets, QR Tickets will be issued for purchases made from cashier counters only and not applicable for orders placed via online websites, mobile apps and / or third-party delivery platforms (inclusive of self-collection orders). Subject to the outlet's discretion, QR Tickets may be issued for orders placed via online websites, mobile apps and / or third-party delivery platforms. You are advised to check with the outlets before purchasing items via these channels.

### **Issuance of QR Receipt**

5. Applicable to supporting outlets that issue QR Receipts only. QR Receipts are receipts printed with a unique QR code that will be issued upon purchase of Qualifying Items. Scan the QR Receipts with the Healthy 365 app to earn Healthpoints and digital stamps.
6. QR Receipts are valid till the end of the next calendar day (2359 hours) and would expire thereafter. HPB shall not be liable for Healthpoints and digital stamps that are not successfully issued due to QR expiry.
7. You will only be required to scan the QR Receipt once regardless of the number of Qualifying Items purchased. The single scan will reflect the total number of digital stamps based on the accumulative number of qualifying items you have purchased within the single transaction.
8. For supporting outlets issuing QR Receipts, QR Receipts will only be issued for purchases made from cashier counters and self-checkout counters excluding the following transactions:
  - FairPrice / Unity / Kopitiam transactions paid via the FairPrice Group app at the cashier counters, self-checkout counters, if your Healthy 365 app is linked to your FairPrice Group app. Please refer to clauses C16 and C17 on the crediting of digital stamps and Healthpoints for linked apps.
  - Transactions made at self-checkout machines where you have opted for no receipt and HPB QR code to be printed.
  - Orders made from self-ordering kiosks, Scan & Go and third-party delivery services inclusive of self-collection orders, subject to outlet’s discretion.

You are advised to check with the outlets before purchasing items via such channels.

9. QR Receipts can only be scanned once, regardless of the scanning outcome (i.e if Healthpoints and digital stamps have been successfully issued or if they were not issued due to reasons such as hitting the account holder’s weekly cap indicated in Clause D2 or QR code being scanned before.)

## **ONLINE METHOD**

10. For the Online Method of purchasing of Qualifying Items from supporting partners' mobile application or website, the digital stamps and Healthpoints will automatically be credited to the linked Healthy 365 account.
11. The crediting of digital stamps and Healthpoints for your online orders occur when the order has been processed by the online partner upon the successful delivery. Healthpoints will be reflected under Transaction History.
12. If push notification is enabled for the Healthy 365 app, participants will be notified via push notifications once the digital stamps and Healthpoints have been credited for the online partners' purchase.
13. The automated crediting of digital stamps and Healthpoints for linked partners will cease in the event if the Healthy 365 app is delinked from the partners' app.
14. Each partner account can be linked to only one Healthy 365 account.

### **Linking to FairPrice Group app**

15. By linking your Healthy 365 app to your FairPrice Group app, digital stamps and Healthpoints from the following transactions will be credited directly to your Healthy 365 account if payment is made via FairPrice Group app.
  - i. FairPrice, Unity and Kopitiam in-store transactions paid via FairPrice Group app, at cashier counters, self-checkout counters or via Scan & Go. It might take up to 2 days for digital stamps and Healthpoints to be credited to your account upon successful check-out in-store.
  - ii. FairPrice Online transactions made via mobile app or the website.
16. For FairPrice, Unity and Kopitiam transactions that are made in-store and paid via alternative means other than FairPrice Group app, digital stamps and Healthpoints will not be auto-credited. A QR Receipt will be generated for your purchase instead and digital stamps and Healthpoints will be credited upon scanning the QR code. This excludes Scan & Go transactions, where a QR Receipt will not be generated.

## **D. ABOUT HEALTHPOINTS AND HOW TO ACCUMULATE THEM**

1. Healthpoints are awarded for each scan of the QR Tickets, QR Receipts received via the Offline method or when a participant purchases the Qualifying Items via the Online Method, based on the following:
  - i. Every Qualifying Food purchased entitles you to earn Healthpoints under the Qualifying Food category.
  - ii. Every Qualifying Drink or Qualifying Dessert purchased entitles you to earn Healthpoints under the Qualifying Drink category.
  - iii. Every Qualifying Grocery purchased entitles you to earn Healthpoints under the Qualifying Grocery category.

- The number of Healthpoints issued for each category of Qualifying Items purchased for each week is as indicated in table below. Each week commences on Monday at 0000 hours and ends Sunday at 2359 hours.

| Healthier Category | Baseline Healthpoints Per Qualifying Item | Weekly Cap on Number of Qualifying Items scanned | Weekly Cap on Healthpoints that can be accumulated per category |
|--------------------|-------------------------------------------|--------------------------------------------------|-----------------------------------------------------------------|
| Qualifying Food    | 10                                        | 15                                               | 150                                                             |
| Qualifying Drink   | 5                                         | 15                                               | 75                                                              |
| Qualifying Grocery | 5                                         | 20                                               | 100                                                             |
| Weekly maximum     |                                           | 50                                               | 325 Healthpoints                                                |

- For Wins-Days promotions for featured outlets, the purchase of Qualifying Items entitles you to earn Bonus Healthpoints. These Bonus Wins-Days Healthpoints do not count toward the weekly cap of 325 Healthpoints. Wins-Days dates and details will be announced on the Eat, Drink, Shop Healthy Challenge website at [EatDrinkShopHealthy.gov.sg](http://EatDrinkShopHealthy.gov.sg) under the “More Ways To Win” tab.

For purchases made via the Online method, Healthpoints will be reflected in your Healthy 365 account upon successful delivery and processing of your online purchase transaction(s). The Healthpoints can be viewed at “My Wallet” under the “Rewards tab” of your Healthy 365 app.

- Healthpoints earned will be credited to your Healthy 365 transaction history.

#### E. EARNING OF DIGITAL STAMPS

- Every QR Receipt or QR Ticket scan on the Healthy 365 app allows you to earn both Healthpoints and digital stamps.
- The digital stamps earned for each account is reflected on the Passport. For the Offline Method, digital stamps are awarded for each scan of the QR Ticket or QR Receipt using the Healthy 365 app. For the Online Method, digital stamps are automatically credited when your order is successfully delivered and processed.
- As you progress through the Challenge and earn more digital stamps, you may land on a reward icon  which may entitle you to a reward in addition to the baseline Healthpoints.
- The rewards you can stand to win includes prizes, e-vouchers, bonus Healthpoints or a health tip. The rewards will vary across different stamp positions.
- To view the variety of rewards you can stand to win for each reward icon, tap on the reward icon on the Passport. If there are more than one reward listed, one of the rewards will be assigned to you on a randomised basis. Rewards earned from the reward icons will be credited straight to “My Rewards”.
- Digital stamps are awarded for the following criteria(s);

- i. Every Qualifying Food purchased entitles you to one (1) digital stamp under the Qualifying Food category.
  - ii. Every Qualifying Drink or Qualifying Dessert purchased entitles you to one (1) digital stamp under the Qualifying Drink category.
  - iii. Every Qualifying Grocery purchased entitles you to one (1) digital stamp under the Qualifying Grocery category.
7. The maximum number of digital stamps issued each week to a Participant during the Challenge Period is as indicated in table below. Each week commences on Monday at 0000 hours and ends Sunday at 2359 hours.

| Category           | Weekly Cap on Digital Stamps that can be earned per category |
|--------------------|--------------------------------------------------------------|
| Qualifying Food    | 15                                                           |
| Qualifying Drink   | 15                                                           |
| Qualifying Grocery | 20                                                           |

8. Once you have earned the maximum number of digital stamps for your Food, Drink or Grocery Passport, you would have completed the Passport for that category in that week and will not be entitled to earn additional Healthpoints or digital stamps within the same week. QR Receipts and QR Tickets that are scanned after the weekly Passport completion will not qualify for Healthpoints and are deemed as redeemed. The Healthpoints are also not transferrable to another account.
9. For Wins-Days promotions, the purchase of Qualifying Items entitles you to earn Bonus Healthpoints only. Bonus digital stamps will not be awarded.

## F. QUALIFYING FOOD, DRINK, DESSERT AND GROCERY ITEMS

Qualifying Food, Drink, Dessert and Grocery items are outlined as follows:

### QUALIFYING FOOD

1. A Qualifying Food refers to any food items sold in supporting restaurants, coffee shops, food courts, hawker centre stalls, cafes, food kiosks and quick service restaurants, or online supporting partners' websites or mobile applications that are labelled with any of the HPB's Healthier Dining Programme (HDP) visual identifiers. Please refer to the examples shown below. Qualifying Food may vary or differ with each outlet.



## QUALIFYING DRINK

2. A Qualifying Drink refers to the drinks listed below that are sold in supporting restaurants, coffee shops, food courts, hawker centre stalls, cafes, food kiosks, quick service restaurants, or online supporting partners' websites or mobile applications.
- a. Bottled water / tap water / sparkling or distilled bottled water.
  - b. Packaged / canned beverages with Healthier Choice Symbol (HCS)
  - c. Barley, Grass Jelly Drink, Chinese Tea, Japanese Tea, Korean Tea, Pure Flower, Pure leaf teas which are **without milk and sugar**.
  - d. Coffee or Tea: O Kosong, **without milk and sugar**
  - e. Espresso and Americano **without milk and sugar**
  - f. Freshly prepared soya bean drink / milk with **without sugar and syrup** (applicable only at supporting Hawker Centres and Coffee Shops).

Participating partners offering the drinks listed above will be labelled with at least one of the following HPB's Healthier Dining Programme (HDP) visual identifiers at the front of the stores.



- a. Endorsed beverages that not featured in a to f above (e.g. Bubble tea, Ice lemon tea and etc) that are labelled with at least one of the following HPB's Healthier Dining Programme visual identifiers as shown below.



All Milo (including Milo Kosong, Milo C, or Milo Siu Dai) are not Qualifying Drinks and do not qualify for QR Receipts or QR Tickets.

## QUALIFYING DESSERT

3. A Qualifying Dessert refers to any dessert that is lower in sugar and a source of dietary fibre that is sold in supporting restaurants, coffee shops, food courts, hawker centres, cafes, food kiosks and quick service restaurants, or online on supporting partners' websites or mobile applications marked with the Healthier Choice identifier below.



## **QUALIFYING GROCERY**

4. A Qualifying Grocery refers to any product sold in supporting supermarkets, petrol marts and convenience stores, or online on supporting partners' websites or mobile applications that carry the Healthier Choice Symbol.



## **G. WHEEL OF SURE WINS ON-GROUND EVENTS**

1. Wheel of Sure Wins is an on-ground event ("event") that is held by HPB at island wide locations for selected days during the challenge period. For the event schedule, please visit "More Ways To Win" listed on [EatDrinkShopHealthy.gov.sg](https://eatdrinkshophealthy.gov.sg).
2. Staff on-site will verify your Healthy 365 account to confirm your eligibility to participate in the event and you will need to scan QR codes provided by the staff for verification before each spin. Eligibility is defined as follows:
  - i. For every fifteen (15) Healthpoints accumulated from the Eat, Drink, Shop Healthy Challenge 2025 on the day of event, you are entitled to one (1) spin on the Wheel of Sure Wins.
  - ii. You should not exceed 3 spins for that event day, regardless of the number of Wheel of Sure Wins conducted across the different locations. If you have exceeded three (3) spins for the day, a pop-up message will be prompted to inform you that you are not be eligible.
3. The prizes given out at the event are on a while-stocks-last basis and HPB reserves the right to replace the prizes with immediate effect, and to modify or terminate the Wheel of Sure Wins event at its sole discretion.
4. For each prize won from the event, you will be required to scan a QR code with your Healthy 365 to verify that the prize has been issued for recording purposes.
5. HPB reserves the right to reject any participation, disqualify any winner and/or forfeit any prize if:
  - i. HPB decides that your participation is not valid or fails to comply with these programme terms.
  - ii. The participant does not agree to abide by and be bound by the programme terms;
  - iii. The participant has committed any act of fraud or dishonesty, or has misrepresented anything in connection with the Wheel of Sure Wins; or
  - iv. The participant is abusive, or exhibits any abusive behaviour, to our staff on-ground or causes a nuisance at any of our events.

6. For events located within hawker centres:

a. Participating stalls can be identified as stalls featuring this decal.



b. For every healthier food or drink purchased from participating hawker stalls, you will be issued with a healthier Food or Drink coupon.

*Drink Coupon*



*Food Coupon*



- c. The Food or Drink coupons are exchangeable for a corresponding Food or Drink QR Ticket which you can redeem from the Eat, Drink, Shop Healthy event booth located on site. Scanning the QR Ticket will grant you the corresponding digital stamps and Healthpoints for your qualifying purchases as listed in clause D2 for participation in the Wheel of Sure Wins event under Clause G. A maximum of 4 Food and 4 Drink QR tickets can be redeemed per user per day.
- d. The usage and exchange of the coupons are subjected to the Terms and Conditions printed on the coupons.

#### H. REQUEST FOR QR REIMBURSEMENT OR CUSTOMER SERVICE SUPPORT

1. Participants may submit a reimbursement request via the Healthy 365 app under the "Contact Helpdesk" feature under Support.
2. For other enquiries on the Eat, Drink, Shop Health Challenge, you can visit our website at [EatDrinkShopHealthy.gov.sg](http://EatDrinkShopHealthy.gov.sg) or contact us at [hpb\\_mailbox@hpb.gov.sg](mailto:hpb_mailbox@hpb.gov.sg) or **1800 223 1313**. Airtime charges apply for mobile calls to 1800 service lines. Our hotline operates 8am to 6pm Monday to Friday, excluding weekends and public holidays.
3. QR receipts: You must notify HPB within 7 calendar days from your purchase date (including the day of purchase) to qualify for reimbursement



4. Receiving Healthpoints after linking Healthy 365 app with partner apps: You must notify HPB within 7 calendar days from purchase date (including the day of purchase) to qualify for reimbursement

#### **I. ALL OTHER INDEMNITY, DISCLAIMERS AND LEGAL INFORMATION**

1. HPB accepts no responsibility for digital stamps and Healthpoints that cannot be registered in the system due to technical or other reasons. Reimbursement eligibility is only applicable for the following scenarios:
  - Unable to scan the QR Ticket or QR Receipt with the Healthy 365 app;
  - Failure to receive a QR Ticket or QR Receipt for your purchase of Qualifying Item(s); or
  - Discrepancy in the number of digital stamps or Healthpoints credited after scanning the QR Ticket or QR Receipt on the Healthy 365 app, or after making an eligible online purchase.

For verified reimbursement requests, eligible digital stamps and Healthpoints will be credited to your Healthy 365 account and will count towards the weekly passport limit under Clause D2 based on the reimbursement date.

2. You must inform HPB within
  - Seven (7) calendar days from purchase date (including the day of purchase) for QR receipt and partner linked app issues

Supporting documents required for review:

- A clear image of the full official receipt or online order receipt (with payment details) listing the items purchased and respective quantities.
  - A clear image of the QR Ticket or QR Receipt received. (Applicable for scenarios where a QR Ticket or QR Receipt was issued)
  - An image of the Qualifying Items purchased showcasing the package details with the Healthier Choice Symbol and/or identifier, and the item's barcode. (Applicable to offline purchase scenarios where QR code cannot be scanned, or offline and online purchase scenarios when digital stamps and Healthpoints did not tally to number of items purchased.)
3. Failure to provide all the supporting documents necessary for review within the stipulated time, will result in the rejection of the reimbursement request. HPB shall not be liable for any Healthpoints or digital stamps that are not credited if you fail to inform HPB or submit the supporting documents within the stipulated time. Refer to clause J for HPB's contact details.
  4. All QR Tickets will be rendered null and void at the end of the Challenge Period, unless terminated earlier or extended at the sole discretion of HPB. HPB accepts no responsibility for QR Tickets or Receipts that are illegible, misplaced, lost and incomplete or which cannot be claimed for winnings due to technical or other reasons.
  5. The images of prizes on all marketing materials are for illustration purpose only. Actual products may be different from the images shown.

6. The prizes are provided on an “as is”, “with all faults” and “as available” basis. HPB does not warrant, represent, or guarantee the usability or quality of the prizes, or that the claims made by the manufacturers, distributors and/or service providers of the prizes are accurate. To the fullest extent permitted by the law, HPB disclaims all warranties (whether express or implied) including but not limited to warranties that the prizes will meet the prize winners’ requirements, warranties of satisfactory quality, warranties of merchantability or fitness for a particular purpose. All warranty claims as regards a prize should be directed to the applicable manufacturer/service provider.
7. Taxes, if any, related to a prize are the sole responsibility of the prize winner. HPB accepts no responsibility for any tax or other liability that may arise from awarding you with your prizes.
8. Prize winners hereby consent and agree to HPB recording their images through photography, videography or any other image recording means or technology (collectively “Image Recording”) and utilising the Image Recording(s) in any material for publicity purposes (collectively “Challenge Materials”).
9. HPB shall have the right to publish, reproduce, make adaptations, communicate, and make available to the public, the Image Recording(s) and the Challenge Materials in any media, whether in print, digital or any other format, for any publicity purposes connected with the Challenge or any other activity of HPB connected with being a winner in the Challenge (“Publicity Purposes”), including sharing or disclosing the image recordings or the Challenge Materials to any third party authorised by HPB for Publicity Purposes, without restriction and without the need to notify the prize winner in advance.
10. The winner will have no right to approve the finished product wherein the Image Recording(s) or his/her likeness appears and shall not receive royalties, or any other compensation arising or related to the use of the Image Recording(s) or the Challenge Materials.
11. There shall be no time limit, nor is there any limitation in geography or medium on the use of the Image Recording(s) or the Challenge Materials set out in the clauses above
12. In case of inconsistency, the following order of precedence applies:
  - a) these Programme Terms,
  - b) Terms of Use governing the use of the Healthy 365 mobile application