Drink Healthy "Match & Win" Promotion

Frequently Asked Questions

1. What is the Match & Win Promotion about?

The Match & Win Promotion is organised by the Health Promotion Board, in conjunction with our partners, to encourage consumers to choose healthier drinks i.e. lower/no sugar drinks and healthier dishes.

2. Who can participate in the Match & Win promotion?

Persons in the following categories are prohibited from redeeming any prizes in this Promotion:-

- (a) Anyone below 16 years of age at the time of collecting the prize;
- (b) Employees of third party vendors or service providers involved in or connected to this Promotion; and
- (c) Persons who are not resident in Singapore and deem so under the Income Tax Act for the purpose of definition of "resident" in Singapore.

3. How do I participate in the Match & Win Promotion?

Simply purchase a qualifying lower/no sugar drink or Healthier Option dish a participating food court, cafe, kiosk, coffeeshop, or hawker stall. You will receive a Match & Win card and stand to win \$5,000 cash and more if you successfully match the prize cards.

4. How do I know which are the participating outlets for the Match & Win Promotion?

Participating outlets will display the Match & Win promotional materials such as wobblers, posters and tentcards. An example is shown below.



For the full list of participating outlets, please visit <u>www.drinkhealthy.sg/matchandwin</u>.

5. How will I know which are the qualifying lower/no sugar drinks when I order from a participating outlet?

Qualifying lower/no sugar drinks are:

- a. Siu dai/kosong hot and cold drinks at any Participating Outlets offering such drinks (except Old Town White Coffee)
 - Qualifying Siu dai/kosong drinks for Old Town White Coffee: White coffee (hot), White coffee Gao (hot), Nanyang O (hot), Nanyang C (hot), White milk tea (hot), Lemon tea (hot), Xi mut tea (hot), Black tea (hot).
- b. Packaged drinks with Healthier Choice Symbol
- c. Packaged drinks with zero calories
- d. Distilled, sparkling and mineral water
- e. Selected specialty drinks with less or no sugar. These are:
 - i. Qualifying drinks for all Participating Outlets selling bubble tea, (except Gongcha): 50% or less sugar, with one topping except "ice cream" and "Oreo".
 - Qualifying drinks for Gongcha: 50% or less sugar, with one topping except "passion & peach" and "Oreo cookies bits". Chocolate milk with Oreo cookies is a NON-qualifying drink.

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iii. Qualifying drinks for Jollibean: Classic soya milk with Healthier Choice Symbol.

6. How will I know which are the qualifying Healthier Option dishes when I order from a participating outlet?

Qualifying Healthier Option dishes are dishes that are labelled with HPB's Healthier Choice identifiers* sold in the following participating food courts:

| S/N | Partner | Location |
|-----|----------|-----------------------------------------------|
| 1 | Kopitiam | Bukit Panjang Plaza |
| 2 | Kopitiam | Changi Airport Terminal 3 |
| 3 | Kopitiam | Changi General Hospital |
| 4 | Kopitiam | Greenwich Village |
| 5 | Kopitiam | Hougang One Mall |
| 6 | Kopitiam | IMM Building |
| 7 | Kopitiam | JCube |
| 8 | Kopitiam | Jurong Point 2 |
| 9 | Kopitiam | KK Women's and Children's Hosiptal |
| 10 | Kopitiam | National University Building |
| 11 | Kopitiam | Ng Teng Fong General Hospital |
| 12 | Kopitiam | North Point Shopping mall |
| 13 | Kopitiam | Plaza Singapura |
| 14 | Kopitiam | Singapore General Hospital Housemen's Canteen |
| 15 | Kopitiam | Singapore General Hospital, Block 3 |
| 16 | Kopitiam | Singapore General Hospital, Block 6 |
| 17 | Kopitiam | Sunplaza Mall |
| 18 | Kopitiam | Suntec City Mall |
| 19 | Kopitiam | Tampines Mall |
| 20 | Kopitiam | Tan Tock Seng Hospital |

| 21 | Kopitiam | V Hotel Lavender |
|----|-----------------|----------------------------------------|
| 22 | Kopitiam | Velocity @ Novena Square |
| 23 | Kopitiam | VivoCity |
| 24 | Koufu | 100AM Mall |
| 25 | Koufu | Anchor Point Shopping Centre |
| 26 | KouFu | Cathay Cineleisure Orchard |
| 27 | Koufu | Changi City Point |
| 28 | Koufu | HDB Centre |
| 29 | Koufu | ITE College Central |
| 30 | Koufu | National University of Singapore Utown |
| 31 | Koufu | Ngee Ann Polytechnic |
| 32 | Koufu | Republic Polytechnic |
| 33 | Koufu | Rivervale Plaza |
| 34 | Koufu | Sembawang Mart |
| 35 | Koufu- foodnode | Singapore Polytechnic- Food Court 1 |
| 36 | Koufu | Singapore Polytechnic- Food court 4 |
| 37 | Koufu | Thomson Plaza Shopping Mall |
| 38 | Koufu | Woodlands Mart |
| 39 | Koufu | Yew Tee Point |
| 40 | NTUC Foodfare | Admiralty Place |
| 41 | NTUC Foodfare | Ang Mo Kio Hub |
| 42 | NTUC Foodfare | Clifford Centre |
| 43 | NTUC Foodfare | FairPrice Hub |
| 44 | NTUC Foodfare | Khoo Teck Puat Hospital |
| 45 | NTUC Foodfare | Marina Bay Financial Centre |
| 46 | NTUC Foodfare | Sembawang MRT |

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| 47 | NTUC Foodfare | Sengkang Rivervale Mall |
|----|----------------|----------------------------------|
| 48 | NTUC Foodfare | Simei MRT |
| 49 | NTUC Foodfare | Sports Hub |
| 50 | NTUC Foodfare | The Clementi Mall |
| 51 | NTUC Foodfare | The Seletar Mall |
| 52 | NUS - The Deck | National University of Singapore |
| 53 | NUS Flavours | National University of Singapore |
| 54 | NUS TechnoEdge | National University of Singapore |
| 55 | NUS Frontier | National University of Singapore |
| 56 | NUE E-Canteen | National University of Singapore |

*Reference of how a Healthier Choice identifier looks like:



7. How long will the Match & Win Promotion last?

The promotion will be held from 16 November 2015 to 15 March 2016.

8. How do I get the Match & Win card?

Simply purchase a qualifying lower/no sugar drink or Healthier Option dish at a participating outlet and you are entitled to receive a Match & Win card.

9. How many Match & Win cards can I get?

For every qualifying lower/no sugar drink or Healthier Option dish that you purchase, you are entitled to receive one Match & Win card.

10. How many chances of winning do I get? What are the prizes?

You will get one chance to win per Match & Win card. You will get a chance of winning the following prizes if you successfully match the prize cards:

- a. Grand Prizes of \$5,000 cash each
- b. Customised Nets Flashpay cards, each loaded with \$10 value
- c. Free lower-sugar drinks

11. How do I know if I have won any prizes?

First, scratch the silver surface of the Match & Win card. If you successfully match the prize cards, you would have won. Examples of pairs of matching cards are shown below for reference.



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12. Can I participate in the Match & Win promotion repeatedly?

Yes, as long as you purchase a qualifying lower/no sugar drink or qualifying Healthier Option dish from any participating outlets, you will be able to participate in the promotion during the promotion period.

13. Is there a cap on the number of prizes I can win?

You can win a maximum of ten (10) prizes from the Grand Prizes and customised Nets Flashpay cards categories, out of which there should only be one (1) Grand Prize. There is no cap on the number of prizes you can win from the Free Lower-Sugar Drinks category.

14. How/where do I redeem the prizes?

All prizes must be redeemed by 15 April 2016. The procedure for prize redemption is as follows:

- a. Winners of Grand Prizes \$5,000 cash
 - i. Call our hotline 6407-4878 to provide the serial numbers found on the pair of matching winning cards, your name and NRIC/FIN number for verification
 - ii. HPB will contact you to arrange on the date and time during office hours to collect your \$5,000 cheque from HPB office in person;
 - iii. On the appointment date, you have to bring along:
 - 1. Pair of original matching winning cards;
 - Original winner's Identification Card¹ showing NRIC or FIN number; and
 - 3. If any prize winner is unable to be physically present to claim his/her prize, he/she can authorise another person to claim his/her prize on his/her behalf with the original authorisation

¹ Acceptable Identification Cards are: (1) NRIC card or Singaporean Passport; (2) Immigration Passes such as Student's Pass, Long Term Pass and Dependent's Pass; and (3) Work Passes such as Work Permit, S Pass and Employment Pass.

letter signed by the prize winner, copy of the prize winner's Identification Card and the authorised person's original Identification Card.

- iv. In the event of any dispute between any persons claiming to be entitled to a prize, HPB reserves the right to award the prize to the holder of the pair of original matching winning cards. For avoidance of doubt, HPB will only issue one cheque to the sole winner of each pair of original matching winning cards.
- b. Winners of customised Nets Flashpay cards with \$10 loaded value
 - i. Call our hotline 6407-4878 to provide the serial numbers found on the pair of matching winning cards, your name and NRIC/FIN number for verification
 - ii. Provide your mailing address for HPB to courier the prize to you. Please note that the HPB's courier will be collecting your pair of the original matching winning cards in exchange for the prize. You will not be able to collect the prize if you fail to produce the pair of original matching winning cards.
 - iii. Any courier delivery made after the third unsuccessful attempt is chargeable to the winner.
 - iv. Only first claimant of a pair of matching winning cards is entitled to claim the prize. A subsequent claim made by someone on the same pair of matching winning cards will not be entertained.
- c. Winners of free lower-sugar drinks
 - i. Bring the pair of original matching winning cards and head down to your nearest Participating Outlet as indicated on the 'Match and Win' card to redeem the free lower-sugar drink.
 - ii. The free lower-sugar drink prizes are not valid with other offers, discounts and promotions of the Participating Outlet.

15. What are the operating hours of your hotline?

The Match & Win hotline operating hours are as follows:

Mondays to Fridays: 9am to 6pm

Saturdays and eve of Public Holidays: 9am to 1pm

Sundays and Public Holidays: Closed

16. How can I find out more about the Match & Win promotion?

You can find out more about the promotion at <u>www.drinkhealthy.sg/matchandwin</u>. Alternatively, you may contact us via email at <u>enquiries@drinkhealthy.sg</u>.