

## Terms & Conditions of Healthier Dining Programme Eat For Treats Promotion (“T&Cs”)

1. The Healthier Dining Programme Eat For Treats Promotion (“**Promotion**”) is organised by the Health Promotion Board (“HPB”) in Singapore.
2. An eligible person (“you”) who has purchased at least one healthier dish which has been labelled with the Healthier Choice Identifier (<500kcal and/or wholegrain dish) (“**Qualifying Dish**”) from a participating Healthier Dining Partner outlet (“Participating Outlet”) between 31 October 2015 to 31 January 2016 (“**Promotion Period**”) in a single receipt, will be entitled to a “Eat For Treats” card, which offers a chance of winning supermarket vouchers sponsored by HPB and/or Participating Outlet sponsored prizes in the form of rebate, discount vouchers or complimentary dishes/drinks/sides.
3. A Qualifying Dish refers to any dish that are labelled with HPB’s Healthier Choice identifiers\*

\*Reference of how a Healthier Choice identifier looks like:



4. The prizes to be won are as follows:-
  - a) HPB Sponsored Prizes:-  
Grand Prizes: 10 x \$5,000.00 worth of supermarket vouchers  
700 x \$50.00 worth of supermarket vouchers  
15,750 x \$20.00 worth of supermarket vouchers
  - b) Participating Outlet Sponsored Prizes:-  
Will be in the form of rebate, discount vouchers or complimentary dishes/drinks/sides from the Participating Outlet.
5. Qualifying Dish may vary or differ with each Participating Outlet.
6. A list of Participating Outlets will be found at [www.eathealthy.sg/eatsfortreats](http://www.eathealthy.sg/eatsfortreats)
7. HPB reserves the right to withdraw, discontinue or terminate the Promotion, or extend the Promotion Period without prior notice or liability to you. HPB shall not be liable to you for any loss, damage or expense incurred arising from such withdrawal, discontinuation or termination of the Promotion or extension of the Promotion Period.
8. If you have any questions or feedback regarding this Promotion, you may send an email to [enquiries@eathealthy.sg](mailto:enquiries@eathealthy.sg) or call at 6407-4866.
9. Prizes sponsored by Participating Outlets will be redeemable at the respective Participating Outlets in accordance to the terms and conditions applicable as specified by the Participating Outlet and specified on the “Eat For Treats” card.
10. Each individual shall be entitled to a maximum of five (05) HPB sponsored prizes.
11. The procedure for prize redemption is as follows:
  - a. Winners of HPB Sponsored Grand Prizes of \$5000
    - i. Call our hotline 6407-4866 to provide the serial number of the winning card, your name and NRIC/FIN<sup>1</sup> number for verification;
    - ii. Your prize may require up to 7 working days to be processed and you will be contacted with further details regarding your prize claim; and
    - iii. You will be required to collect prize in person at HPB or at a HPB designated collection centre; and
    - iv. During collection, you have to bring along:-
      1. Original winning card; you will not be able to collect the prize if you fail to produce the original winning card; and
      2. Original winner’s Identification Card<sup>1</sup> showing NRIC or FIN number; and

---

<sup>1</sup> Acceptable Identification Cards are: (1) NRIC card or Singaporean Passport; (2) Immigration Passes such as Student’s Pass, Long Term Pass and Dependant’s Pass; and (3) Work Passes such as Work Permit, S Pass and Employment Pass.

3. If any prize winner is unable to be physically present to claim his/her prize, he/she can authorise another person to claim his/her prize on his/her behalf with the original authorisation letter signed by the prize winner, a copy of the prize winner's Identification Card and the authorised person's original Identification Card.
  - v. In the event of any dispute between any persons claiming to be entitled to a prize, HPB reserves the right to award the prize to the holder of the original winning card. For avoidance of doubt, HPB will only issue the prize to the sole winner of each winning card.
- b. Winners of HPB Sponsored Prizes (except Grand Prizes)
    - i. Supermarket vouchers of value \$20 (total of 15,750 prizes) and \$50 (total of 700 prizes)
    - ii. Call our hotline 6407-4866 to provide the serial number of the winning card, your name and NRIC/FIN number for verification
    - iii. Provide your mailing address for HPB to courier the prize to you. Please note that the HPB's courier will be collecting your original winning card in exchange for the prize. You will not be able to collect the prize if you fail to produce the original winning card.
    - iv. Only first claimant of a winning card is entitled to claim the prize. A subsequent claim made by someone on the same winning card will not be entertained.
  - c. Winners of Participating Outlet Sponsored Prizes
    - i. Bring the original winning card and head down to your nearest Participating Outlet as indicated on the "Eat For Treats" card to redeem.
12. Full redemption details and amendments if any, will be found at [www.eathealthy.sg/eatfortreats](http://www.eathealthy.sg/eatfortreats) for HPB Sponsored Prizes.
13. All prizes must be collected by 29 February 2016 or by the deadline stipulated by the Partner within the "How To Redeem" section, whichever is earlier. All "Eat For Treats" cards will be rendered null and void after this date. Prizes which remained unclaimed after 29 February 2016 or by the deadline stipulated by the Partner, whichever is earlier, will be forfeited and donated to charity or dealt with as HPB deems fit.
14. It is the responsibility of the prize winner to ensure that the information provided to HPB prior to collection of the prize is accurate. Any inaccuracy or misrepresentation of any fact or particulars (deemed material by HPB) shall result in disqualification and/or the forfeiture, withholding, withdrawal or reclaiming of any prizes won.
15. Prize winners agree that any and all personal data provided to HPB may be, used and/or disclosed by HPB and its third party vendors and service providers for the following purposes:

- (a) Communication with the winner for purposes related to this promotion; and
  - (b) Publicity, advertising and/or marketing purposes in connection with the Promotion and/or in connection with any of HPB’s programmes/initiatives/outreach/activities.
16. Each prize winner agrees to HPB’s disclosure and use of his/her name, photograph and likeness in any and all media as HPB may, in its sole discretion, deem appropriate for publicity, advertising and publicity purposes in connection with this Promotion. Each prize winner agrees to co-operate with and participate in the activities organised for these purposes. If the prize winner has collected a prize but does not comply with these obligations, he/she may be required to return the prize (or the equivalent value) to HPB within the time stipulated by HPB.
17. Prizes will not be awarded for “Eat For Treats” cards that are defaced, damaged, illegible or tampered with. HPB accepts no responsibility for “Eat For Treats” cards that are illegible, lost, misplaced, and incomplete or which cannot be claimed for winnings due to technical or other reasons. All prizes are not exchangeable whether for cash or in kind or for other goods/services whether wholly or partially. Only the holder of a winning card is entitled to claim the prize. A claim made by someone who does not have a winning card will not be entertained.
18. The images of prizes on all marketing materials are for illustration purposes only. Actual products may be different from the images shown. Prizes cannot be assigned, transferred, redeemed for cash or substituted. HPB will not replace any lost or stolen prizes.
19. HPB may, in its sole and absolute discretion and without prior notice, substitute, withdraw, add to or alter any of the prizes offered with another of comparable value if the prize is unavailable for whatever reason.
20. The prizes are provided on “as is”, “with all faults” and “as available” basis. HPB does not warrant, represent or guarantee the usability or quality of the prizes, or that the claims or representations made by the Participating Outlet or made by the manufacturers, distributors and/or service providers of the prizes are accurate. To the fullest extent permitted by the law, HPB disclaims all warranties (whether express or implied) including but not limited to warranties that the prizes will meet the prize winners’ requirements, warranties of satisfactory quality, warranties of merchantability or fitness for a particular purpose. All claims with regards to a prize should be directed to the applicable Participating Outlet or manufacturer, distributor and/or service provider.
21. Taxes, if any, related to a prize are the sole responsibility of the prize winner. HPB accepts no responsibility for any tax or other liability that may arise from the prize winnings.
22. By participating in the Promotion and/or claiming the prize(s), you agree to be bound by and to comply with these T&Cs. HPB may, at any time, at its sole discretion and without prior notice or liability to you, vary, modify or amend the terms within these T&Cs. For the avoidance of doubt, the amended T&Cs will prevail in the event of inconsistency.

23. By participating in this Promotion and/or claiming any prize, you hereby agree to release and hold harmless, subject to the maximum extent permitted under the law, HPB and its affiliates, contractors and agents and their respective directors, officers and employees from any and all liability for any loss (including, without limitation, indirect or consequential loss), damage, expenses, death or personal injury suffered or incurred by you in connection with this Promotion or the prize.
24. Persons in the following categories are prohibited from redeeming any prizes in this Promotion:-
- (a) Anyone below 16 years of age at the time of collecting the prize;
  - (b) Employees of third party vendors or service providers involved in or connected to this Promotion; and
  - (c) Persons who are not resident in Singapore and deem so under the Income Tax Act for the purpose of definition of “resident” in Singapore.
25. Employees of HPB and their immediate family members are prohibited from redeeming any of the grand prizes of \$5,000 worth of supermarket vouchers.
26. These T&Cs shall be governed by Singapore law and you irrevocably submit to the exclusive jurisdiction of the courts of Singapore.
27. In the event of any inconsistency between these T&Cs and any brochure, marketing, advertising or promotional material relating to the Promotion, these T&Cs will prevail.
28. All matters, including but not limited to disputes and questions, relating to this Promotion and the T&Cs will be determined by HPB at its sole discretion. HPB’s decision shall be final, conclusive and binding.
29. Non-compliance with or breach of any of these T&Cs may disqualify you and any prizes won by you may be forfeited, withheld, withdrawn or reclaimed by HPB at its sole discretion.
30. These T&Cs and any amendments will be displayed at [www.eathealthy.sg](http://www.eathealthy.sg).
31. All information with regards to or in connection with this Promotion is correct at time of print and subject to change without notice or liability to you.

---

<sup>i</sup> Acceptable Identification Cards are: (1) NRIC card or Singaporean Passport; (2) Immigration Passes such as Student’s Pass, Long Term Pass and Dependant’s Pass; and (3) Work Passes such as Work Permit, S Pass and Employment Pass.