

CORPORATE CHALLENGE

Challenge Terms

Challenge Details

1. Corporate Challenge is organised for employees of participating companies and/or Organisations. In these Challenge Terms, the term “Participant” is defined as an employee who has downloaded the Healthy 365 app and signed up for the Corporate Challenge. While the term “Organisations” refers to companies that registered to participate in the Challenge and are registered and operating in Singapore with a valid UEN or ACRA number.
2. HPB reserves the right to change Challenge Terms at any time at its sole discretion. Amendments shall take effect immediately on the Corporate Challenge. Your continued participation in the Corporate Challenge thereafter represents your agreement to any such amendment.
3. For Organisations which are new to the Corporate Challenge, they will be able to register for the Challenge by completing the details in <https://go.gov.sg/ccregform2025>.
4. Upon the confirmation of a successful registration by an Organisation, HPB will provide an Organisation-specific entry code, or multiple unique entry codes if the Organisation has intra-teams, for the Organisation’s dissemination to employees. Employees or individuals under the Organisation may register for the Challenge on the Healthy 365 app by entering the unique entry code issued to participating Organisations.
5. Upon registration, Organisations will receive reports every week based on the cumulative daily average step count per Participant and average Moderate to Vigorous Physical Activity (MVPA) minutes per Participant, as per the steps and MVPA minutes synchronised to the Healthy 365 app. For more information about the report, please refer to the Frequently Asked Questions (FAQ).
6. HPB encourages Organisations to organise and conduct their own intra-Organisation challenge based on the report, at the Organisations’ sole expense and cost. For the avoidance of doubt, HPB assumes neither responsibility nor liability whatsoever and howsoever in connection with any intra-Organisation challenge(s), including but not limited to the provision of any prizes or cost subsidy, which may be conducted.

Participation Eligibility

7. All Organisations registered and operating in Singapore are eligible to join. Organisations must have their own UEN or ACRA number. Organisations who do not have a UEN or ACRA number may use a nominated representative’s UEN or ACRA number to join instead e.g. The Federation of Merchants’ Associations.
8. Only employees who are at least 15 years old, and with a valid NRIC or FIN number at the point of registration for the Corporate Challenge are eligible to participate. If you are under the age of 18, you must:
 - (i) obtain your parent or legal guardian’s consent before creating an account on the App; and
 - (ii) have your parent or legal guardian complete the health declaration on your behalf

Rewards

9. There are no rewards for the Corporate Challenge but Organisations are encouraged to organise their own Intra-challenge with rewards (if any) based on the data provided to the Organisation POCs.
10. HPB reserves the right to modify and/or terminate rewards (if any) at any time at its sole discretion without any further notice to the Participants and/or Organisations.
11. For any queries, please direct them to corporatechallenge@hpb.gov.sg