

## PROGRAMME TERMS

### Eat, Drink, Shop Healthy Challenge

#### A. ABOUT THE CHALLENGE

1. **Challenge Period:** The Eat, Drink, Shop, Healthy Challenge ("Challenge") starts on 1 January 2026 and ends 31 December 2026 ("Challenge Period").
2. **How to earn Digital Stamps and Healthpoints:** During the Challenge Period, you may earn Digital Stamps and Healthpoints by buying "Qualifying Items" from Eat, Drink, Shop Healthy Challenge supporting outlets ("Supporting outlets") listed on [EatDrinkShopHealthy.gov.sg](https://EatDrinkShopHealthy.gov.sg) through:
  - i. **Offline Method:** Scan a QR Ticket or QR Receipt after buying Qualifying Items from supporting outlets
  - ii. **Online Method:** Link your Healthy 365 account with partners' apps before buying Qualifying Items from their online platforms.
3. **Qualifying Items:** Qualifying Food, Qualifying Drink, Qualifying Dessert and Qualifying Grocery as defined in Clause F.

#### B. ELIGIBILITY REQUIREMENTS

1. To participate in the challenge, you must:
  - Have a valid Healthy 365 account
  - Be at least 17 years old (based on the year you were born)

#### C. EARNING DIGITAL STAMPS AND HEALTHPOINTS

##### OFFLINE METHOD

The following clauses, C1 to C10, apply to purchases of Qualifying Items at supporting outlets.

##### Getting QR Tickets

1. **How to get QR Tickets:** This applies to supporting outlets that provide QR Tickets only. You must request for a QR Ticket from the outlet staff when you buy a qualifying item. You must scan the QR Ticket using the Healthy 365 app to earn Healthpoints and digital stamps.
  - i. Every Qualifying Food purchase entitles you to one (1) Food QR Ticket.
  - ii. Every Qualifying Drink or Qualifying Dessert purchase entitles you to one (1) Drink QR Ticket.
  - iii. Every Qualifying Grocery purchased entitles you to one (1) Grocery QR Ticket.

For purchases of Qualifying Items from supporting stalls in hawker centre, refer to clause G6 on how to exchange coupons for QR Tickets.

2. **QR Ticket expiry:** QR Tickets expire at 11:59 PM the day after you receive them. To ensure you receive your Healthpoints and digital stamps, please scan your QR Ticket before it expires. Health Promotion

Board ("HPB") will not reimburse or issue rewards for expired QR Tickets.

3. **QR Ticket scanning limit:** Each QR Ticket can only be scanned once, regardless of whether the QR Ticket is scanned successfully or fails. In the event the scanning fails, as you have reached your weekly Healthpoints limit, the QR ticket cannot be scanned again. Refer to clause D2 for weekly Healthpoints limit.
4. **Where you can get QR Tickets:** For supporting outlets providing QR tickets, QR Tickets will be issued for purchases made at the cashier counter. For online orders, mobile app orders, or third-party delivery orders, check with the supporting outlet first - they may or may not provide QR Tickets for these purchases.

### **Getting QR Receipts**

5. **How to get your QR Receipts:** You will receive one QR receipt with a unique HPB QR code for each transaction containing qualifying items. Scan the QR Receipt with the Healthy 365 app to earn Healthpoints and digital stamps. This applies to supporting outlets that provide QR Receipts only.
6. **QR Receipts expiry:** QR Receipts expire at 11:59 PM the day after you receive them. To ensure you receive your Healthpoints and digital stamps, please scan your QR Receipts before it expires. HPB cannot reimburse or issue rewards for expired QR Receipts.
7. **QR Receipt scanning limit:** You only need to scan the QR Receipt once, no matter how many Qualifying Items you purchased. The single scan will award the total number of digital stamps based on all the Qualifying Items you purchased in that single transaction. In the event the scanning fails as you have reached your weekly Healthpoints limit, the QR Receipt cannot be scanned again. Refer to clause D2 for weekly Healthpoints limit.
8. **Where you can get QR Receipts:** QR Receipts are issued for purchases made at cashier counters and self-checkout counters, excluding the following transactions:
  - FairPrice / Unity / Kopitiam transactions paid through the FairPrice Group app at cashier counters or self-checkout counters, where your Healthy 365 app is linked to your FairPrice Group app. Refer to clause C14 and C15 for how digital stamps and Healthpoints are credited for linked apps.
  - Transactions made at self-checkout machines where you chose not to print a receipt and HPB QR code.
  - Orders made from self-ordering kiosks, Scan & Go and third-party delivery services including self-collection orders, unless the outlet decides otherwise.

You should check with the outlets before purchasing items through these channels.

### **ONLINE METHOD**

9. **How to receive digital stamps and Healthpoints:** Digital stamps and Healthpoints will automatically be credited to your linked Healthy 365 account when you purchase Qualifying Items from supporting partners' mobile apps or websites.
10. **Where to see your Healthpoints:** Digital stamps and Healthpoints for your online orders are credited

when the order has been processed by the online partner after successful delivery. Healthpoints will appear in your Healthy 365 transaction history.

11. **Push notifications:** If push notifications are turned on for the Healthy 365 app, you will get a notification when your digital stamps and Healthpoints have been credited for online partner purchases.
12. **What happens when you unlink:** If you unlink your Healthy 365 app from the partners' app, you will stop receiving digital stamps and Healthpoints automatically from that partner.
13. **One account per partner:** Each partner account can only be linked to one Healthy 365 account.

#### Linking to FairPrice Group app

14. **How linking works:** When you link your Healthy 365 app to your FairPrice Group app, you will get digital stamps and Healthpoints credited directly to your Healthy 365 account when you pay through the FairPrice Group app for these purchases:
  - **In-store purchases:** FairPrice, Unity and Kopitiam in-store purchases paid through the FairPrice Group app, at cashier counters, self-checkout counters or through Scan & Go. It may take up to 2 days for digital stamps and Healthpoints to be credited to your account after successful checkout in-store.
  - **Online purchases:** FairPrice Online purchases made through the mobile app or website.
15. **Other payment methods:** For in-store purchases at FairPrice, Unity and Kopitiam paid through methods other than the FairPrice Group app, you will receive a QR Receipt instead. Note: Scan & Go payment method will not generate a QR Receipt.

#### D. HEALTHPOINTS ACCUMULATION

1. **How you earn Healthpoints:** You earn Healthpoints for each scan of QR Tickets or QR Receipts received through the Offline method, or when you buy Qualifying Items through the Online Method, based on the following:
  - i. **Qualifying Food:** Every Qualifying Food you buy gives you Healthpoints under the Qualifying Food category.
  - ii. **Qualifying Drink:** Every Qualifying Drink or Qualifying Dessert you buy gives you Healthpoints under the Qualifying Drink category.
  - iii. **Qualifying Grocery:** Every Qualifying Grocery you buy gives you Healthpoints under the Qualifying Grocery category.
2. **Weekly Healthpoints limit:** The number of Healthpoints you can earn for each category of Qualifying Items purchased each week is shown in the table below. Each week runs from Monday at 12:00 AM to Sunday at 11:59 PM.



Healthier Category	Baseline Healthpoints Per Qualifying Item	Weekly Cap on Number of Qualifying Items scanned	Weekly Cap on Healthpoints that can be accumulated per category
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Qualifying Food	10	15	150
Qualifying Drink	5	15	75
Qualifying Grocery	5	20	100
Weekly maximum		50	325 Healthpoints

3. **Bonus Healthpoints:** For Wins-Days promotions at featured outlets, you can earn Bonus Healthpoints when you purchase Qualifying Items. These Bonus Wins-Days Healthpoints do not count towards the weekly cap of 325 Healthpoints. Wins-Days dates and details will be announced in the "[More Ways To Win](#)" section on EatDrinkShopHealthy.gov.sg

**Where to see your Healthpoints:** You can view the Healthpoints at "My Wallet" under the "Rewards" section of your Healthy 365 app. Earned Healthpoints will be added to your Healthy 365 transaction history.

#### E. EARNING DIGITAL STAMPS

1. **Rewards per scan:** Each successful QR Ticket or QR Receipt scan on the Healthy 365 app gives you both Healthpoints and digital stamp(s).
2. **Where to find your digital stamps:** The digital stamps earned for each account appear on the Passport. For the Offline Method, digital stamps are awarded for each scan of the QR Ticket or QR Receipt using the Healthy 365 app. For the Online Method, digital stamps are automatically credited when your order is successfully delivered and processed.
3. **Bonus rewards:** As you collect digital stamps, you may land on a reward icon  which gives you an extra reward on top of your baseline Healthpoints.
4. **Types of rewards:** You may win eVouchers, bonus Healthpoints, or health tips. Different stamp positions offer different rewards.
5. **How to see available rewards:** Tap on any reward icon  on your Passport to see what you can stand to win. If there are multiple rewards listed, you will receive one of them at random. Any rewards you earn can be found under the "Rewards" section of the Healthy 365 app.
6. **Digital stamp categories:** Digital stamps are awarded for the following:
  - i. Every Qualifying Food you purchase gives you one (1) digital stamp under the Qualifying Food category.
  - ii. Every Qualifying Drink or Qualifying Dessert you purchase gives you one (1) digital stamp under the Qualifying Drink category.
  - iii. Every Qualifying Grocery you purchase gives you one (1) digital stamp under the Qualifying Grocery category.
7. **Weekly digital stamp limits:** The maximum digital stamps you can earn each week during the Challenge Period is shown in the table below. Each week runs from Monday at 12:00 AM to Sunday at 11:59 PM.

Category	Weekly Cap on Digital Stamps that can be earned per category
Qualifying Food	15
Qualifying Drink	15
Qualifying Grocery	20

8. **Passport completion:** Once you have earned the maximum number of digital stamps for your Food, Drink or Grocery Passport in a week, you cannot earn more Healthpoints or digital stamps in that category for the rest of the week. QR Receipts and QR Tickets scanned after reaching the cap will not give you Healthpoints and are considered used. Healthpoints cannot be transferred to another account.
9. **Wins-Days promotions:** For Wins-Days promotions, purchasing Qualifying Items gives you Bonus Healthpoints only. Bonus digital stamps will not be given.

#### F. QUALIFYING FOOD, DRINK, DESSERT AND GROCERY ITEMS

1. **Qualifying Food:** A Qualifying Food refers to any food items sold at supporting restaurants, coffee shops, food courts, hawker centre stalls, cafes, food kiosks, quick service restaurants, or online on supporting partners' websites or mobile application that show the Healthier Choice identifiers below.



2. **Qualifying Drink:** A Qualifying Drink refers to the drinks listed below that are sold in supporting restaurants, coffee shops, food courts, hawker centre stalls, cafes, food kiosks, quick service restaurants, or online through supporting partners' websites or mobile application.
  - a. Bottled water / tap water / sparkling or distilled bottled water.
  - b. Packaged / canned beverages with Healthier Choice Symbol (HCS)
  - c. Barley, Grass Jelly Drink, Chinese Tea, Japanese Tea, Korean Tea, Pure Flower, Pure leaf teas which are **without milk and sugar**.
  - d. Coffee or Tea: O Kosong, **without milk and sugar**
  - e. Espresso and Americano **without milk and sugar**
  - f. Freshly prepared soya bean drink / milk **without sugar and syrup** (applicable only at supporting Hawker Centres and Coffee Shops).

Supporting partners offering the drinks listed above will show at least one of the following HPB's Healthier Dining Programme (HDP) visual identifiers at the front of the stores.



- a. **Other endorsed beverages:** Endorsed beverages not featured in the list above (e.g. Bubble tea, Ice lemon tea etc.) that display at least one of the following HPB's Healthier Dining Programme visual identifiers as shown below.



**Note:** All Milo (including Milo Kosong, Milo C, or Milo Siu Dai) are not Qualifying Drinks and do not qualify for QR Receipts or QR Tickets.

3. **Qualifying Dessert:** A Qualifying Dessert refers to any dessert that is lower in sugar and a source of dietary fibre that is sold in supporting restaurants, coffee shops, food courts, hawker centres, cafes, food kiosks, quick service restaurants, or online on supporting partners' websites or mobile application that show the Healthier Choice identifier below.



4. **Qualifying Grocery:** A Qualifying Grocery refers to any product sold in supporting supermarkets, petrol stations and convenience stores, or online on supporting partners' websites or mobile application that show the Healthier Choice Symbol below.



Eat All Foods in Moderation

## G. WHEEL OF SURE WINS ON-GROUND EVENTS

1. **What is Wheel of Sure Wins:** An on-ground event ("event") that is held by HPB at island wide locations on selected days during the challenge period. For the event schedule, please visit "[More Ways To Win](#)".

2. **Participation verification:** On-site staff will check your Healthy 365 account to confirm you can participate in the event. You must scan QR codes provided by the staff before each spin.
  - i. **How to qualify for spins:** You qualify for one spin on the Wheel of Sure Wins for every 15 Healthpoints you earn from the Eat, Drink, Shop Healthy Challenge on the day of the event.
  - ii. **Daily spin limit:** There is a daily limit of 3 spins across all event locations. A pop-up message will appear if you have reached this limit.
3. **Prize availability:** Prizes are given out while stocks last. HPB reserves the right to replace the prizes and modify or terminate the Wheel of Sure Wins event at any time without prior notice.
4. **Prize verification:** For each prize you win, you must scan a QR code with your Healthy 365 app to verify that the prize has been given out for record-keeping purposes.
5. **Participation rules:** HPB reserves the right to reject any participation, disqualify winners and/or forfeit any prize if:
  - i. HPB decides that your participation is not valid or fails to comply with these programme terms and the [Term of Use governing of the use of the Healthy 365 mobile application](#).
  - ii. You do not agree to follow the programme terms;
  - iii. You have committed any act of fraud, dishonesty, or have misrepresented anything related to the Wheel of Sure Wins; or
  - iv. You are abusive, exhibits any abusive behaviour to our staff or cause a nuisance at our events.
6. **For events located within hawker centres:**

From 14 January to 22 March 2026, HPB will run Lower Sodium Promotions at selected hawker centres. To find out when and where these events are happening, please visit "[More Ways To Win](#)".

- a. **Supporting stalls:** Stalls that show at least one of the following Lower Sodium Programme visual identifiers as shown below.



- b. **Food coupons:** For every qualifying lower-sodium food purchased from supporting hawker stalls, you will be given a Food coupon.

### Food Coupon



- c. **What to do with your coupons:** The Food coupons can be exchanged for a corresponding Food QR Ticket from the Less Salt, More Wins booth located on site. Scanning the QR Ticket will give you the corresponding digital stamps and Healthpoints for your qualifying purchases. Each Food coupon also gives you one spin on the Wheel of Sure Wins (Lower-Sodium). Maximum 3 spins per user per day.
- d. **Coupon terms:** The usage and exchange of the coupons are subject to the Terms and Conditions printed on the coupons.

## H. REQUEST FOR QR REIMBURSEMENT OR CUSTOMER SERVICE SUPPORT

1. **QR Ticket and QR Receipt reimbursement request:** You can submit a reimbursement request through the Healthy 365 app. Go to "Contact Helpdesk" under Support.
2. **Reimbursement deadline:** You must notify HPB within 7 calendar days from your purchase date (including the day of purchase) to get reimbursement. This applies to:
  - QR Ticket and QR Receipt submissions
  - Receiving Healthpoints after linking your Healthy 365 app with partner apps
3. **How to contact us for other questions:** For other questions about the Promotion, contact us at [hpb\\_mailbox@hpb.gov.sg](mailto:hpb_mailbox@hpb.gov.sg) or call **1800 223 1313**. Mobile users may be charged for calls to 1800 numbers.  
Our hotline operates from 8am to 6pm Monday to Friday, excluding weekends and public holidays.

## I. ALL OTHER INDEMNITY, DISCLAIMERS AND LEGAL INFORMATION

1. **Technical issues and reimbursements:** HPB is not responsible for digital stamps and Healthpoints that cannot be issued due to technical or other problems. Reimbursement is available when:
  1. You cannot scan the QR Ticket or QR Receipt with the Healthy 365 app.
  2. You did not receive a QR Ticket or QR Receipt after purchasing qualifying item(s).
  3. You received a different number of digital stamps or Healthpoints than expected after scanning the QR Ticket or QR Receipt with the Healthy 365 app, or after making an eligible online purchase.

**If your reimbursement is approved:** We will add the eligible digital stamps and Healthpoints to your Healthy 365 account. These will count towards your weekly passport limit based on when we process your reimbursement.



2. **Reimbursement requirements and deadline:** You must contact HPB within 7 days of your purchase (including the purchase day) and provide these documents for us to review your reimbursement request:

- A clear photo of your complete official receipt or online order receipt showing payment details, items purchased, and quantities.
- A clear photo of the QR Ticket or QR Receipt you received.
- A photo of the Qualifying Items purchased showing the package details, Healthier Choice Symbol and/or identifier, and barcode. (For purchases where QR codes cannot be scanned or when points do not match items purchased.)

If all required documents are not provided within the deadline, your reimbursement request will be rejected. HPB is not responsible for any Healthpoints or digital stamps that are not credited if you fail to contact us or submit documents on time. See clause H for HPB's contact details.

3. **QR Ticket expiry:** All QR Tickets expire at 11:59 PM the day after you receive them. HPB is not responsible for QR Tickets or QR Receipt that are expired, unreadable, misplaced, lost, incomplete, or cannot be used due to technical or other problems.
4. **Prize images:** The images of prizes on all marketing materials are for illustration purposes only. Actual products may differ from the images shown.
5. **Prize warranty:** Prizes are provided "as is" without warranties or guarantees. HPB does not promise the quality or usefulness of prizes, or that manufacturer claims are accurate. HPB provides no warranties about prizes meeting your needs or working properly. All warranty issues should be directed to the manufacturer or service provider.
6. **Tax Liability:** You are responsible for any taxes on prizes. HPB is not responsible for any tax or other liability that may arise from awarding you your prizes.
7. **Image and publicity rights:** By winning a prize, you agree that HPB can photograph or film you and use these images and/or videos for publicity without paying you or asking your permission first. HPB may use these images anywhere, anytime, in any format for promotional purposes.
8. **Refer to the following Terms where applicable:**
- a) [Terms of Use governing the use of the Healthy 365 mobile application](#)